



European Academy  
of Optometry and Optics



## Sponsorship Options for Poznan 2023

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In case of purchase of several services, the company logo will be inserted on the promotional materials in the most important section and in any case at the choice of the organization

After selecting the option, please complete the attached application form and send it to the following address [info@eaoo2023.com](mailto:info@eaoo2023.com)

For additional information, or to reserve any of these sponsorship packages, please contact:

[info@eaoo2023.com](mailto:info@eaoo2023.com)

Prices VAT included.

## Platinum: Main sponsor(s)

PLN 50 000

(More than one available)

To maximise branding and awareness at the conference, we are offering a limited number of headline sponsorships with an opportunity to be associated with this event.

Benefits to headline sponsors:

Service, PR & promotion:

- You will have a free exhibition stand for all days of the conference (May 12-14 - 12m<sup>2</sup> 3mx4m). The presence of 4 company representatives is included in the price (more paid additionally). The stand will be located in the foyer just outside the plenary room and consist of a tabletop, chairs and plug socket which are available for exhibitors on request\*
- You will have the opportunity to supply a corporate gift to be inserted for free into delegate packs or an insert from your organization in the delegate pack (supplied by you – subject to verification and approval by organizers). Up to two inserts are included in the sponsorship package and further inserts will need to be as an additional cost per insert.
- An opportunity for your organization to host a half hour session organised by you and promoted in the programme (with approval of content by the Academy and organizers)

Additional branding and acknowledgement:

- Special acknowledgement of your sponsorship will be made by the President of the Academy during speeches at the Academy conference and conference dinner
- There will be a press release acknowledging your organization's sponsorship to delegates, members and sector media throughout Europe and the opportunity to provide a short statement
- There will also be social media promotion acknowledging your organization's sponsorship, and the opportunity to provide a short statement / quote card
- Your logo on official website, on official programme and other official promotional material where relevant as one of the "main sponsors" (subject to publication timing)

Networking:

- You will receive two complimentary places for the main conference
- You will receive two complimentary places for the Academy conference dinner on Saturday night
- You will receive complimentary Association membership of the Academy for one year

Extra:

- Presence of additional company representative **PLN 470/person**

## Gold: Sponsor(s)

PLN 25 000

(More than one available)

To maximise branding and awareness at the conference, we are offering a limited number of headline sponsorships with an opportunity to be associated with this event.

Benefits to headline sponsors:

Service, PR & promotion:

- You will have a free exhibition stand for all days of the conference (May 12-14, 8m<sup>2</sup> – 4mx2m). The presence of two company representatives included in the price. The stands will be located in the foyer just outside the plenary room and consist of a tabletop, chairs and plug socket which are available for exhibitors on request\*

Additional branding and acknowledgement:

- Your logo on official website, on official programme and other official promotional material where relevant as “Exhibitor” (subject to publication timing)

Networking:

- You will receive two complimentary places for the main conference
- You will receive two complimentary places for the Academy conference dinner on Saturday night

Extra services

- An opportunity for your organization to host a half hour session organised by you and promoted in the programme (with approval of content by the Academy and event organizers), at a discounted rate (**PLN 7 500**)
- An opportunity to supply 1 corporate gift to be inserted into delegate packs or 1 insert from your organization in the delegate pack (supplied by you) (**PLN 2 500**)
- Presence of additional company representative **PLN 470/person**

## Silver: Sponsor(s)

PLN 12 000

(More than one available)

To maximise branding and awareness at the conference, we are offering a limited number of headline sponsorships with an opportunity to be associated with this event.

Benefits to headline sponsors:

Service, PR & promotion:

- You will have a free exhibition stand for all days of the conference (May 12-14, 6m<sup>2</sup> – 3mx2m<sup>2</sup>). Two company representatives included in the price. The stands will be located in the foyer just outside the plenary room and consist of a tabletop, chairs and plug socket which are available for exhibitors on request\*

Additional branding and acknowledgement:

- Your logo on official website, on official programme and other official promotional material where relevant as “Exhibitor” (subject to publication timing)

Networking:

- You will receive one complimentary place for the main conference
- You will receive one complimentary place for the Academy conference dinner on Saturday night

Extra services

- An opportunity for your organization to host a half hour session organised by you and promoted in the programme (with approval of content by the Academy and event organizers), at a discounted rate (**PLN 7 500**)
- An opportunity to supply 1 corporate gift to be inserted into delegate packs or 1 insert from your organization in the delegate pack (supplied by you) (**PLN 2 500**)
- Presence of additional company representative **PLN 470/person**

## Bronze: Sponsor(s)

(More than one available)

**PLN 7 500**

To maximise branding and awareness at the conference, we are offering a limited number of headline sponsorships with an opportunity to be associated with this event.

Benefits to headline sponsors:

Service, PR & promotion:

- You will have a free exhibition stand for all days of the conference (May 12-14, 4m<sup>2</sup> – 4mx1m). One company representative included in price. The stands will be located in the foyer just outside the plenary room and consist of a tabletop, chairs and plug socket which are available for exhibitors on request\*

Additional branding and acknowledgement:

- Your logo on official website, on official programme and other official promotional material where relevant as “Exhibitor” (subject to publication timing)

Networking:

- You will receive one complimentary place for the Academy conference dinner on Saturday night

Extra services

- An opportunity for your organization to host a half hour session organised by you and promoted in the programme (with approval of content by the Academy and event organizers), at a discounted rate (**PLN 7 500**)
- An opportunity to supply 1 corporate gift to be inserted into delegate packs or 1 insert from your organization in the delegate pack (supplied by you) (**PLN 2 500**)
- Presence of additional company representative **PLN 470/person**

**\*EXTRA CHARGES WILL BE DETAILED IN SPONSORSHIP ORDER FORM FOR ADDITIONAL COSTS FOR ELECTRICAL POINTS, INTERNET SOCKETS ETC**

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[info@eaoo2023.com](mailto:info@eaoo2023.com)

Prices VAT included.

**Marketing: Abstract book / conference app sponsor**

**PLN 15 000**

Every delegate receives a delegate pack on registration. This sponsorship package would ensure your organization's branding on every abstract book.

Service, PR & promotion:

- Your logo on every abstract book and in conference app

Additional branding and acknowledgement:

- 1 insert from your organization in the delegate pack (supplied by you)
- Your logo on official website, on official programme and other official promotional material where relevant as "Sponsor" (subject to publication timing)

Networking:

- You will receive two complimentary places for the main conference

**\*\*This package must be confirmed early 2023 to manage the production and distribution of the bags\*\***

For additional information, or to reserve any of these sponsorship packages, please contact:

[info@eaoo2023.com](mailto:info@eaoo2023.com)

Prices VAT included.

**Marketing: Delegate bag sponsor**

**PLN 25 000**

Every delegate receives a delegate pack on registration. This sponsorship package would ensure your organization's branding on every delegate bag.

Service, PR & promotion:

- Your logo on every delegate bag

Additional branding and acknowledgement:

- 1 insert from your organization in the delegate pack (supplied by you)
- Your logo on official website, on official programme and other official promotional material where relevant as "Sponsor" (subject to publication timing)

Networking:

- You will receive two complimentary places for the main conference
- You will receive two complimentary places for the Academy conference dinner on Saturday night

**\*\*This package must be confirmed early 2023 to manage the production and distribution of the bags\*\***

For additional information, or to reserve any of these sponsorship packages, please contact:

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Prices VAT included.

**Marketing: Badge and lanyard sponsor**  
(Two available) #

**PLN 9 500**

Every delegate receives a badge on registration. This sponsorship package would ensure your organization's branding on the lanyards for all delegates.

Service, PR & promotion:

- Your logo on each lanyard attached to the badge (or on badge only) worn by delegates throughout the event

Additional branding and acknowledgement:

- Your logo on official website, on official programme and other official promotional material where relevant as "Sponsor" (subject to publication timing)

Networking:

- You will receive one complimentary place for the main conference
- You will receive one complimentary place for the Academy conference dinner on Saturday night

# Delegate Lanyards & Exhibitor Lanyards

For additional information, or to reserve any of these sponsorship packages, please contact:

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Prices VAT included.



**Marketing: Refreshments Sponsor**

**4 hours refreshment PLN 10 000** (two available)

**8 hours refreshment PLN 20 000** (one available)

Sponsorship of refreshments is an ideal opportunity to raise the profile of your company or product by networking with delegates, having an exhibition stand and distributing your organization literature.

Service, PR & promotion:

- Vertical pop-up will be located in the foyer near bar area and the logo prominently displayed on all refreshment stations

Additional branding and acknowledgement:

- Your logo on official website, on official programme and other official promotional material where relevant as "Sponsor" (subject to publication timing)

Networking:

- You will receive two complimentary places for the main conference

For additional information, or to reserve any of these sponsorship packages, please contact:

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Prices VAT included.

**Marketing: Instagram booth/frame cut**  
(Two available)

**PLN 2 000 each**

Indicative promotional photo wall positioned in the welcome area of the conference

Service, PR & promotion:

- Your logo on all promotional photo wall

Additional branding and acknowledgement:

- Your logo on official website, on official programme and other official promotional material where relevant as “Sponsor” (subject to publication timing)

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Prices VAT included.